

Subject: Re: Red Trolley Meeting
From: Lorena Parker <lparker@sanpedrobid.com>
Date: 02/21/2017 05:09 PM
To: "Bezmalinovich, Augie" <ABezmalinovich@portla.org>
CC: Joe Pielago <jpielago@sanpedrobid.com>, Jonathan Williams <jwilliams@labattleship.com>

I am working on that.

Lorena Parker
Executive Director
San Pedro Property Owners' Alliance
**San Pedro Historic Waterfront
Business Improvement District**
390 W. 7th Street | San Pedro, CA 90731
T [310.832.2183](tel:310.832.2183) | F [310.832.0685](tel:310.832.0685)
lparker@sanpedrobid.com
www.sanpedrobid.com

On Tue, Feb 21, 2017 at 4:58 PM, Bezmalinovich, Augie
<ABezmalinovich@portla.org> wrote:

Hi Lorena,

Since Joe is "not to focus" on, "Status on identifying 2 additional trolleys to purchase and getting a loan." Who will? The last time we met (me, you and Jonathan) we all believed that this was something that we need to do especially since the 2 trolleys are getting older and next year the Port's contribution to the BID will be \$390K - THIS IS SOMETHING THAT IS VERY IMPORTANT TO THE PORT and I would like to keep this on the agenda for March 1st.

Augie

From: Joe Pielago [mailto:jpielago@sanpedrobid.com]
Sent: Tuesday, February 21, 2017 4:48 PM
To: Jonathan Williams; Lorena Parker
Cc: Bezmalinovich, Augie

Subject: Re: Red Trolley Meeting

We've identified almost everything on the list already. I have a pole

manufacturer for the trolley stop signage and all kinds of info, ridership etc.

We have even priced out a couple options of how to do the blue tooth announcement beacons and have identified ways to increase marketing inside the trolleys at efficient costs.

My point was, that I was directed to not focus on that one line item of trolley procurement and financing.

Let's see if we can beat 20,000 passengers from last year and increase economic spending power in the bid.

Wonderful suggestions, I will see you all march 1 :)

Joe

On Tue, Feb 21, 2017 at 4:39 PM Lorena Parker <lparker@sanpedrobid.com> wrote:

We can go ahead and keep the date. Joe and I have already started the work.

Lorena Parker

Executive Director

San Pedro Property Owners' Alliance

San Pedro Historic Waterfront

Business Improvement District

390 W. 7th Street | San Pedro, CA 90731

T [310.832.2183](tel:310.832.2183) | F [310.832.0685](tel:310.832.0685)

lparker@sanpedrobid.com

www.sanpedrobid.com

On Tue, Feb 21, 2017 at 3:47 PM, Jonathan Williams
<jwilliams@labattleship.com> wrote:

We may want to change the date to allow Joe to do the work. How about next Friday instead?

Jonathan Williams
President & CEO
Pacific Battleship Center

On Feb 21, 2017 3:44 PM, "Bezmalinovich, Augie"
<ABezmalinovich@portla.org> wrote:

Just answering his e-mail - thanks! If he's not in will he be able to get his work done by Wednesday, March 1st? Seems like the last meeting was unproductive since Joe was working on almost everything listed - will he be able to report on the agenda items listed for us by March 1st?

From: Lorena Parker [mailto:lparker@sanpedrobid.com]
Sent: Tuesday, February 21, 2017 3:39 PM
To: Bezmalinovich, Augie
Cc: Joe Pielago; jwilliams@labattleship.com
Subject: Re: Red Trolley Meeting

Hi Augie,

Thank you for the information. Joe is not in this week. I have a list for him so if you can just make the requests to me that would be great.

Best regards,

Lorena Parker
Executive Director

San Pedro Property Owners' Alliance

San Pedro Historic Waterfront

Business Improvement District

390 W. 7th Street | San Pedro, CA 90731

T [310.832.2183](tel:310.832.2183) | F [310.832.0685](tel:310.832.0685)

Lparker@sanpedrobid.com

www.sanpedrobid.com

On Tue, Feb 21, 2017 at 2:09 PM, Bezmalinovich, Augie
<ABezmalinovich@portla.org> wrote:

Hi Joe,

I hope all is well and that you enjoyed your holiday weekend! The last time Lorena, Jonathan and I met we spoke about looking into getting pricing of new and/or used trolleys. Identifying all companies that are in the business and reaching out to them (certainly something that you are capable of doing?), letting them know that we are in the market for trolley's. I would think that we should look at Classic Trolley a company in Medford Oregon which produces the traditional cable car type of trolley. These are the trolleys that the Santa Barbara Trolley company has purchased and they also look very similar to our existing trolleys. Their e-mail address is www.classictrolley.com and we should find out about financing the trolleys. For example, does Classic Trolley offer financing (something that you can ask)? If so, what are the terms? I believe that Steve Robbins reached out to a lady who owned a similar company in Nevada (something that you could probably Google search). All these options should be made available including looking at completely overhauling our existing trolley - mechanically (engine, transmission, undercarriage) so that the board can be presented with all options in order to make a more informative decision. I hope this explains the agenda items in greater detail - please call me if you need further explanation in the items on the agenda....

Thanks,

Augie

From: Joe Pielago [mailto:jpielago@sanpedrobid.com]

Sent: Tuesday, February 21, 2017 12:47 PM

To: Bezmalinovich, Augie; jwilliams@labattleship.com; Lparker@sanpedroBID.com

Subject: Re: Red Trolley Meeting

Excellent,

Lorena will be sending ou an updated agenda as I have not been directed to do loans and find new trolleys.

But yes have identified the items requested as well as proposed routes, current ridership, etc.

Look forward to march 1 at 2pm.

On Tue, Feb 21, 2017 at 9:10 AM Bezmalinovich, Augie
<ABezmalinovich@portla.org> wrote:

The Agenda for this meeting is attached – please come prepare to report on your items....

Thanks,

Augie

-----Confidentiality Notice-----

This electronic message transmission contains information from the Port of Los Angeles, which may be confidential. If you are not the intended recipient, be aware that any disclosure, copying, distribution or use of the content of this information is prohibited. If you have received this communication in error, please notify us immediately by e-mail and delete the original message and any attachment without reading or saving in any manner.

--

[San Pedro Property Owners' Alliance](#)

Joe Pielago

Tourism and Operations Manager

e: jpielago@sanpedrobid.com

o: [310-832-2183](tel:310-832-2183)

c: [310-701-2980](tel:310-701-2980)

-----Confidentiality Notice-----

This electronic message transmission contains information from the Port of Los Angeles, which may be confidential. If you are not the intended recipient, be aware that any disclosure, copying, distribution or use of the content of this information is prohibited. If you have received this communication in error, please notify us immediately by e-mail and delete the original message and any attachment without reading or saving in any manner.

-----Confidentiality Notice-----

This electronic message transmission contains information from the Port of Los Angeles, which may be confidential. If you are not the intended recipient, be aware that any disclosure, copying, distribution or use of the content of this information is prohibited. If you have received this communication in error, please notify us immediately by e-mail and delete the original message and any attachment without reading or saving in any manner.

--

[San Pedro Property Owners' Alliance](#)

Joe Pielago

Tourism and Operations Manager

e: jpielago@sanpedrobid.com

o: [310-832-2183](tel:310-832-2183)

c: [310-701-2980](tel:310-701-2980)

-----Confidentiality Notice-----

This electronic message transmission contains information from the Port of Los Angeles, which may be confidential. If you are not the intended recipient, be aware that any disclosure, copying, distribution or use of the content of this information is prohibited. If you have received this communication in error, please notify us immediately by e-mail and delete the original message and any attachment without reading or saving in any manner.